



small business
development

Department:
Small Business Development
REPUBLIC OF SOUTH AFRICA



10 September 2021

Dear Valued Stakeholder,

SUBJECT: INVITATION TO THE RELEASE OF THE "IMPACT OF COVID-19 ON INFORMAL AND SMALL BUSINESSES IN SOUTH AFRICA" STUDY

The United Nations Development Programme (UNDP) in South Africa, together with the Department of Small Business Development (DSBD), will release a new study titled "**Impact of COVID-19 on Informal and Small Businesses in South Africa**". We are pleased to cordially invite you to the virtual release event in celebration of the release of this important study.

UNDP and DSBD commissioned this research to assess the impact of the COVID-19 pandemic and related lockdown measures on micro and informal businesses to understand what these businesses will require to build back better, recover, and grow in the long-term. This study reflects on the multiple difficulties faced by micro and informal businesses ranging from various vendors at taxi ranks and train stations, to hair stylists, spaza shop owners, and seamstresses who were not allowed to work and had been without income for months due to lockdown restrictions.

The virtual release event will take place on:

Day/Date: Tuesday, 28 September 2021

Time: 14h00 – 16h30

Platform: Ms-Teams (The link to be share upon confirming your participation)

Please join us as we share detailed key findings from the study and recommendations to inform recovery efforts. Please RSVP by 17 September 2021 to Ms Izumi Ogawa on izumi.ogawa@undp.org and Mr Shaheen Buckus on SBuckus@dsbd.gov.za.

We look forward to your participation.

Yours Sincerely,

Mr Lindokuhle Mkhumane

Director-General

Department of Small Business Development

Dr Ayodele Odusola, (PhD)

Resident Representative

United Nations Development Programme