



**small business
development**

Department:
Small Business Development
REPUBLIC OF SOUTH AFRICA

MEDIA ADVISORY

06 FEBRUARY 2023

TO ALL MEDIA HOUSES

THE MINISTER FOR SMALL BUSINESS DEVELOPMENT, MS STELLA NDABENI-ABRAHAMS TO VISIT THE WESTERN CAPE FLATS TO HANDOVER MACHINERY AND EQUIPMENT TO INFORMAL TRADERS

Minister for Small Business development, Ms Stella Ndabeni-Abrahams is scheduled to lead a delegation of senior officials and programme managers from the Department of Small Business Development to handover machinery and equipment to informal business owners in the Western Cape on 07 February 2023.

The Informal and Micro Enterprises Development Programme (IMEDP) provides developmental support to small businesses that are mostly operating in townships and rural areas. This initiative is a nationwide trajectory striving to accelerate the growth of informal and micro enterprises by improving their competitiveness and sustainability to become formal businesses in the mainstream economy. The focus is mainly on designated groups such as women, youth, and people with disabilities.

Members of the media are invited as follows:

DATE : Tuesday, 07 February 2023
TIME : 14h00 - 16h00
VENUE : Banquet Hall, Civic Hall, Cape Town

End.

Enquiries:

Sendra Mashego: 063 645 6171 / smashego@dsbd.gov.za

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