

MEDIA ADVISORY

31 MARCH 2025

TO ALL MEDIA HOUSES

DSBDCONNECT GOES LIVE: A NEW DIGITAL PLATFORM TO SUPPORT SPAZA SHOPS AND OTHER FOOD-HANDLING FACILITIES, AND TO COMBAT ILLEGAL BUSINESSES

Following the announcement by the Minister of Small Business Development, Ms. Stella Tembisa Ndabeni, regarding the development of DSBDConnect, the Department of Small Business Development is pleased to announce that the platform has since gone live on **28 March 2025**. DSBDConnect is a digital platform designed to geo-map and support spaza shops and other food-handling facilities, while addressing the proliferation of illegal businesses across South Africa

DSBDConnect will function as a comprehensive digital platform, offering:

- A verified database of spaza shops and food-handling facilities in the country
- Robust business and product authentication processes
- Facilitation of partnerships with Original Equipment Manufacturers (OEMs)
- Access to funding and credit opportunities for small enterprises

This initiative is in line with President Cyril Ramaphosa's commitment to combating illegal business operations that compromise consumer safety and undermine the local economy. Through DSBDConnect, the Department of Small Business Development is

fostering sustainable business growth, regulatory compliance, and community empowerment.

DSBDConnect is now available as follows:

Link: (https://dsbdconnect.co.za/)

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Enquiries:

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Issued by the Department of Small Business Development