



22 April 2024

MINISTER STELLA NDABENI-ABRAHAMS'S DELIVERY MACHINE IS HEADING TO NOTHERN KWAZULU-NATAL

The service delivery momentum unleashed countrywide by Minister of Small Business Development, Ms Stella Ndabeni-Abrahams, continues in Ulundi, Zululand District Municipality, in Northern Kwazulu-Natal. Minister Stella Ndabeni-Abrahams will host a Ministerial Imbizo and deliver business tools and equipment to informal traders on Friday, 26 April 2024.

The Ministerial Imbizo will be attended by over 1000 people from across the Zululand District Municipality (which is constituted by the following local municipalities: AbaQulusi, eDumbe, Nongoma, Ulundi and uPhongolo). The objective of the imbizo is to strengthen partnership and promote dialogue between the department and its stakeholders. It will bring together various stakeholders, including traditional leaders, local and provincial government, small and medium-sized enterprises (SMMEs), informal enterprises, and members of the public to address issue relating to small business development in the Zululand District Municipality.

It is anticipated that the Ministerial Imbizo will deal with critical issues such as red tape, access to finance and business development support. It will be a platform for small business owners to assess the quality of service delivery as well as the responsiveness of the department and its agencies to the needs of small businesses.

The Ministerial Imbizo will be followed by a hand-over of machinery and business equipment to 148 informal traders. The hand-over is part of the department's Informal and Micro Enterprise Development Programme (IMEDP). IMEDP is a 100% grant that

seeks to grow informal and micro enterprises to their full potential by assisting to improve their competitiveness and sustainability. This programme targets SMMEs that are owned by women, youth and people with disabilities, in townships and rural areas of South Africa.

The Ministerial Imbizo and IMEDP handover will be held as follows:

DATE: Friday, 26 April 2024

TIME: 9:00

VENUE: Covenant Fellowship Church International
R66 (King Dinuzulu Highway), Kwa-Mahlabathini

Members of the media are requested to send their confirmations to: Cornelius Monma (082 578 4063) and Mr Noko Manyelo (071 265 8611).

END

Enquiries:

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