



MEDIA ADVISORY

24 June 2026

For immediate release

The Department of Small Business Development (DSBD) together with National Treasury, Office of the Premier in Gauteng, South African Revenue Service (SARS), City of Johannesburg (COJ), Johannesburg stock exchange (JSE) and Small Enterprise Development and Finance Agency (SEDFA) invites members of the media to the launch of the **Red Tape Reduction and Ease of Doing Business Campaign**, an initiative aimed at reducing administrative and regulatory barriers that constrain Micro, Small and Medium Enterprises (MSMEs) and aspiring entrepreneurs in South Africa.

The campaign builds on the approved Red Tape Reduction Framework for MSMEs (2025) and seeks to drive practical, measurable reforms across government systems, particularly in areas such as business licensing, municipal approvals, digitisation of business services, supplier payment compliance, and regulatory simplification.

It is expected that there will be representatives from DSBD, national and provincial departments, municipalities, regulators, business associations, MSMEs, and strategic partners including institutions supporting business registration, compliance and service delivery.

Members of the media are invited as follows:

Date: 29 June 2026

Time: 10h30 -14h00

Venue: Johannesburg Stock Exchange (JSE) Offices (Address: One Exchange Square, 2 Gwen Lane, Sandown, Sandton)

Media attending the launch will have an opportunity to cover key announcements on government's coordinated efforts to simplify compliance processes, improve turnaround times, strengthen digital service delivery, and enhance the business environment for MSMEs.

Theme: Reimagining Regulation: Advancing Smart Compliance, Enabling Efficiency, Unlocking Growth

Purpose of the event: To officially launch the national campaign, outline priority reform areas, and mobilize stakeholders across government, municipalities, regulators and the business sector to implement practical solutions that reduce red tape and improve the ease of doing business.

End.

MEDIA ENQUIRIES

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