



MEDIA ADVISORY

29 July 2026

For immediate release

Minister Stella Tembisa Ndabeni to Hand Over Business Equipment to MSMEs at the Amathole District Municipality.

As part of supporting small businesses, the Minister of Small Business Development, **Ms Stella Tembisa Ndabeni**, will officially hand over productive assets and business equipment to qualifying Micro, Small and Medium Enterprises (MSMEs) through the **Business Infrastructure Support Programme (BISP)** and the **Asset Assist Programme (AAP)**.

The handover is part of the Department of Small Business Development's (DSBD) commitment to advancing inclusive economic growth, supporting entrepreneurship and creating sustainable livelihoods. The handover will provide beneficiaries with critical equipment and productive assets aimed at improving operational efficiency, increasing production capacity and enhancing business sustainability.

The handover will demonstrate the Department's commitment to supporting small enterprises as a strategic driver of sustainable livelihoods by handing over essential tools and machinery to 147 informal traders, 9 Asset Assist beneficiaries and 1 Business Infrastructure project.

Through programmes such as BISP and AAP, the Department continues to address challenges faced by MSMEs, particularly those operating in townships, rural areas and underserved communities, where access to productive assets remains a significant barrier to growth and job creation.

The informal sector beneficiaries are drawn from two local municipalities:

Great Kei Local Municipality: 87 beneficiaries

Ngqushwa Local Municipality: 60 beneficiaries

Members of the media are invited as follows:

- Event: Amathole District Economic Transformation Strategic Interface
- Date: 31 July 2026

- Time: 10:00 – 13:00
- Venue: Komga Town Hall, Great Kei Municipality

ENDS

MEDIA ENQUIRIES

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