

JOINT MEDIA ADVISORY

For Immediate Release

14 May 2026

Minister of Small Business launches a women's programme

The Minister of Small Business Development, Stella Tembisa Ndabeni, will officially launch *Imbali for Her*, a dedicated women's enterprise development programme. The launch will take place on 15 May 2026 at Mittah Sperepere Convention in Kimberley, Northern Cape.

The *Imbali for Her* programme follows extensive consultations with women entrepreneurs. The programme reflects SEDFA's deliberate effort to ensure that support interventions are responsive to the real needs, challenges, and lived experiences of women in small businesses.

Imbali for Her is positioned to drive inclusive and sustainable growth by focusing on three key objectives:

- Enhancing access to finance for women-owned enterprises
- Strengthening capacity through targeted business development support
- Enabling long-term, sustainable business growth

The programme targets all women-owned enterprises across the growth value chain through a blended support model, *Imbali for Her* offers:

- Up to R5 million in blended finance
- business development support
- ongoing mentorship and coaching

This initiative represents a significant step towards strengthening the participation of women in the economy and unlocking their full entrepreneurial potential.

Members of the Media are invited as follows:

Date: 15 May 2026

Venue: Mittah Sperepere Convention Centre, Kimberly, Northern Cape

Time: 10:30

RSVP: Amanda Moropa email: amanda@zebraconsulting.co.za cell: +27 74 071 8013

END

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