

# Give your small business the green light to grow

14 June 2023 | 10:00 - 12:00

Preventing the environmental damage and climate change, by moving towards a low carbon economy is now an accepted global movement that we cannot ignore.

It also opens exciting and new business opportunities for enterprises with “green” products and services. And we’re just at the beginning of this shift.

This webinar will give South African entrepreneurs a practical overview of what the green economy has to offer and highlight green opportunities for new products and markets in several industry sectors.

Entrepreneurs who want to find a profitable niche in the “green value chain” need support to develop new products and services that can tap into both the consumer and business-to-business markets.

In this session, Seda brings you a panel of experts and successful entrepreneurs. They will point you in the right direction for the advice, guidance and support you need to understand where the opportunities are and how to do business in the green economy.

**made?** IN SA

Market Access for Digital Entrepreneurs in SA

Are you interested in new business opportunities while making a positive contribution to the future of our planet? Join us for this exciting webinar and:

- Understand the enormous potential of the green economy and related key technology and consumer trends;
- Find out what some of the main business opportunities are in green value chains;
- Get an understanding of where your green tech business idea can find mentorship, funding, strategic advice and incubation support;
- Learn how local start-ups have succeeded in the green economy and what they have learnt.



small business  
development

Department:  
Small Business Development  
REPUBLIC OF SOUTH AFRICA



**DON'T MISS THIS WEBINAR ON  
14 JUNE.**

The world is going green, and that means business opportunities for green consumer products, green on-line services and green suppliers for the corporate sector.



**Register here to attend**

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SMALL ENTERPRISE DEVELOPMENT AGENCY  
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