

# Minister hails **Jemic Motors township investment**

The Minister for the Department of Small Business Development, Ms Stella Ndabeni-Abrahams launched Jemic Motors workshop. The launch was held at Jemic Motors workshop in the Eastern Cape Province 16 April 2023. The purpose of the event was to launch Jemic Motors workshop which is set assist local entrepreneurs to be capacitated and upskilled through various technical and business skills development interventions. The workshop further aims to export ready locally owned businesses to increase their competitiveness and connect to national, regional, and global markets through the transferring of skills to the youth. Jemic Motors workshop performs skilled mechanical work in diagnosing, repairing and maintaining a variety of mechanical, hydraulic and electrical systems on city light and heavy gasoline, diesel power-driven vehicles and equipment; and preventive maintenance duties; and a variety of technical tasks.

The Jemic Motors workshop will use its innovative ways to equip SMMEs, youth and women with skills development. The primary objective of Jemic Motors is to create job opportunities and assist in investment growth through communities and further provide SMMEs an opportunity to enter a mainstream economy which will assist in alleviating unemployment amongst the youth. Through the workshop, locally owned businesses and corporations will benefit from a wide range of opportunities to expand their businesses and advance women's economic empowerment. It will also make a developmental impact based on imparting much needed business connectivity ecosystems. It will also come handy to Small, Micro and Medium Enterprises who want to connect, join the automotive industry and interact with other continental markets.

The youth will also learn business acumen through various business awareness programmes, benchmark exercises and exposure facilities that will expose their business to the world. Jemic Motors aims to take up space in the automotive sector and furnish the youth with skills in order for them to grow their businesses and start-ups. The youth will also learn how to repair and adjust engines, transmissions, clutches, differentials, carburetors, generators, distributors and pumps; fit and adjust bearings; install axles and convert automobiles from standard production units to vehicles; install decals and numbers on units; fabricate and install specialized equipment on units such as amplifiers and light bars.





in all townships and villages,“ This is the kind of entrepreneurship development we envisage as it creates jobs for the youth, provides mechanical engineering training for our vocational as well as University graduates and chips away a block from the unemployed country,“ said Minister Stella Ndabeni-Abrahams.

Minister Stella Ndabeni-Abrahams further outlined various programme offerings of the department such as the Small Enterprise Manufacturing Programme (SEMP), a focused manufacturing programme aimed at building and supporting SMME participation in the manufacturing value chain, the Youth Challenge Fund (YCF) which aims to stimulate innovative businesses in response to youth unemployment, and the Township Rural Entrepreneurship Programme (TREP) which aims to improve the quality and competitiveness of small enterprises in townships and rural areas.

“We need to foster an economy that empowers its citizens and invest in small businesses to co-create a conducive environment for businesses to attract investors and our plan is to work with various stakeholders to make a better society,“ Minister Stella Ndabeni-Abrahams added.

The owner of Jemic Motors, Mr Siya Mshiywa gave his words of gratitude to the Department of Small Business Development (DSBD), the Small Enterprise Development Agency (Seda) and the Small Enterprise Finance Agency (sefa) for gracing the occasion and providing much needed assistance in making the launch to be a success. “Success is often achieved by those who don’t know that failure is inevitable. Whatever you are, be a good one. Success usually comes to those who are too busy to be looking for it therefore success is walking from failure to failure with no loss enthusiasm,“ concluded Mr Mshiywa.



In her welcoming remarks, Executive Mayor of Buffalo City Metropolitan Municipality Princess Faku spoke highly of DSBD initiatives in empowering Small Medium and Micro Enterprises and promised to provide her support to the workshop as it will help in equipping the youth with tangible and business skills.

Executive Mayor Princess Faku said “Our primary role as the Buffalo City Metropolitan Municipality is to create a conducive business through streamlining and ensuring efficient internal business process to make it easier for businesses to start, grow and compete in the global market.”

Executive Mayor Princess Faku further alluded that the Buffalo City Metropolitan Municipality commits to collaborate with the Department of Small Business Development, Eastern Cape Development Corporation, and the Eastern Cape government to facilitate support for Buffalo City Metropolitan Municipality SMMEs prepare, bank, package bankable business to access Economic Development Support, she elaborated.

The Eastern Cape Provincial President of the National Federated Chamber of Commerce and Industry, Chwayita Zituta encouraged Jemic Motors founder to identify and know their customer base and continue to provide exceptional service to their consumers and create job opportunities to the locals. “This is not just a launch. It is a journey where we will make sure that we empower everyone especially women through skills development. We would like the workshop to help the youth with all the necessary business plans, and automotive skills so that they can develop and prosper,“ she mentioned.

Delivering her keynote address, Minister Stella Ndabeni-Abrahams stated that “As a developing country we need to see more of these ventures